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www.dallas-ashrae.org

September 14, 2016

To: To Whom It May Concern:
From: Dallas ASHRAE Board of Directors
Subject: Dallas ASHRAE Sponsorship Opportunities for 2016-2017

Dallas ASHRAE is hosting five (5) Research Promotion fundraising events this year.

1. Top Golf Tournament, October 20, 2016, Top Golf – Allen Location
2. Bowling Tournament, December 8, 2016, location
3. Poker Tournament, February 2, 2017, location
4. Sporting Clay Tournament, March 30, 2017, Elm Fork Shotgun Sports
5. Golf Tournament, April 17, 2017, location

Dallas ASHRAE Research Promotion fundraising events are excellent sponsorship opportunities for companies to get exposed to many engineers, owners, and contractors in the DFW area. Your company reaches many key decision makers and sends a strong message of supporting the research that the public relies upon for comfort and sustainability. A big question is why sponsor? First, for every dollar that leaves from Region VIII (our region), Texas gets approximately \$7 in return from ASHRAE in the form of research projects being awarded to Texans (University research teams, individuals, companies, etc.). Secondly, these limited express sponsorships give companies and individuals the ability to attend all of the ASHRAE events but only have to worry about paying or signing up once. It also gets exposure to the DFW market that you are dedicated to advancing research through ASHRAE.

The Dallas ASHRAE board is making sponsorship easy by offering levels that include promotion of your company at many chapter events. If you aren't able to contribute at one of these levels, specific event sponsorship opportunities will be available.

Sponsorship levels:

ASHRAE PARTNER - Platinum \$12,000

Signage at each meeting as a platinum sponsor & *ASHRAE Partner*
Recognition on Dallas ASHRAE website as a platinum sponsor/*ASHRAE Partner* which can linked to your website
ASHRAE Partner banner at each event, plus four (4) fully paid participants at the sporting clay tournament, golf tournament, and bowling event + six (6) fully paid participants at Top Golf event (**\$2,260 value**)
Title sponsor for all five (5) events and only company who is title sponsor (**\$9,000 value**)
Option to host poker tournament at your office if there is sufficient space

Gold \$8,000

Signage at each meeting as a gold sponsor
Recognition on Dallas ASHRAE website as a gold sponsor
Sponsor Sign at each event, plus four (4) fully paid participants at sporting clay, one team (4) at ASHRAE golf tournament + 6 paid participants at Top Golf
Spring Golf Tournament – RP Sponsor (includes signage at premium hole)
Option to bring small equipment display or pop up banner to two regular meetings
Option to host three YEA happy hours throughout the year

Silver \$5,000

Signage at each meeting as a silver sponsor
Recognition on Dallas ASHRAE website as a silver sponsor
Two (2) participants at sporting clay, Top Golf, and golf tournament
Sponsor Sign – hole sponsor at golf tournament + stand sponsor at sporting clay event

Bronze \$1500

Signage at each meeting as a bronze sponsor
Recognition on Dallas ASHRAE website as a bronze sponsor
Sponsor Sign – hole sponsor at golf tournament + stand sponsor at sporting clay event

Research Supporter \$500

Signage at each meeting as a research supporter
Recognition on Dallas ASHRAE website as a research supporter
100% of donation goes directly to research

Please indicate your desired sponsorship level by emailing me at brandon.damas@hts.com or by calling 214-810-0273. You will be invoiced immediately. A portion of the amounts go directly to ASHRAE RP. Please do not delay as sponsorships are offered on a first come, first served basis with an October 12, 2016 cutoff date. If preferred, you can also request information regarding individual event sponsorships or find the details on the website at www.dallas-ashrae.org.

Sincerely,

Brandon Damas
RP Chair
Dallas ASHRAE